

ORDINANCE NO. 1330

AN ORDINANCE TO BE ENTITLED "AN ORDINANCE TO AMEND THE CITY OF HOPE
LAND DEVELOPMENT CODE, AND FOR OTHER PURPOSES,"

WHEREAS, on the 2nd day of December 1981, the City of Hope Board of directors adopted by Ordinance No. 1032 a Land Development code for the City of Hope, Arkansas; and,

WHEREAS, the City of Hope Planning & Zoning Commission has considered the matter and proposed that certain amendments be made to the Land Development Code,

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF DIRECTORS OF THE CITY OF HOPE, ARKANSAS:

SECTION I: That the Land Development code for the City of Hope, Arkansas, adopted December 2, 1981, by Ordinance No. 1032, be amended to include the following:

Land Development code, Part A-Zoning, Chapter 1-Definitions, Article 1-1 Definitions

3. Advertising Sign or Structure. Any cloth, card, paper, metal, wooden, plastic, plaster, stone sign or other sign, device, or structure of any character whatsoever, including statues, placed for outdoor advertising purposes on the ground or on any tree, wall, bush, rock, post, fence, building, or structure. The term "place" shall include erecting, constructing, projecting, posting, painting, printing, tacking, nailing, gluing, sticking, carving, or otherwise fastening, affixing, or making visible in any manner whatsoever. The area of an advertising structure shall be determined as the area of the largest cross-section of the structure. Neither directional, warning, nor other signs posted by public officials in the course of their public duties shall be construed as advertising signs for the purpose of this ordinance. Merchandise or materials being offered for sale shall not be construed as advertising signs.
42. Banner. Any cloth, card, paper, or plastic sign or device which is meant for temporary advertisement and which is not permanently affixed to a structure.
43. Billboard. Any structure or sign meant primarily for advertising which exceeds 50 square feet in area.
44. Temporary Sign. A sign which is temporary in nature and appearance and not constructed or intended for long-term use and which is intended to advertise special promotional items or messages.
45. Portable Sign. A sign which is designed to be moved easily and not permanently affixed to the ground or to a structure or building. Permanently affixed shall mean anchored as stipulated in the Section 2303 construction of the 1991 Edition of the Standard Building Code and electrical codes.

Land Development Code, Part A-Zoning, Chapter III-Use and Area Districts, Article 3-3 (Residential Use District R-3)

J. Sign Requirements

1. No sign or advertising displays are permitted except that one sign not exceeding 12 square feet in area, may be erected to advertise the entire premises as being for sale or rent; and that a bulletin display not exceeding 15 square feet may be maintained in the front yard of a church.
2. For multi-family dwellings, no more than one sign not exceeding 15 square feet in area may be erected to

advertise the entire premises.

3. The location of such signs shall be at least 10 feet from any street right-of-way.
4. There shall be no advertising signs for home occupations other than one non-illuminated nameplate not more than 2 squares feet in area attached to the main or accessory building.

Land Development Code, Part A-Zoning, Chapter III-Use and Area Districts, Article 3-4 (Mobile Home Park R-4)

C. Sign Requirements

1. No sign or advertising displays are permitted except that one sign not exceeding 15 square feet in area may be erected to advertise the entire premises; and that a bulletin display not exceeding 15 square feet may be maintained in the front yard of the main office of the park.
2. The location of such signs shall be off any street right-of-way.
3. There shall be no advertising signs for home occupations other than one non-illuminated nameplate not more than 2 square feet in area attached to the main or accessory building.

Land Development Code, Part A-Zoning, Chapter III-Use and Area Districts, Article 3-45 (Residential Use District R-5)

J. Sign Requirements

1. No sign or advertising displays are permitted except that one sign not exceeding 12 square feet in area, may be erected to advertise the entire premises as being for sale or rent; and that a bulletin display not exceeding 15 square feet may be maintained in the front yard of a church.
2. For multi-family dwellings, no more than one sign not exceeding 15 square feet in area may be erected to advertise the entire premises.
3. The location of such signs shall be at least 10 feet from any street right-of-way.
4. There shall be no advertising signs for home occupations other than one non-illuminated nameplate not more than 2 square feet in area attached to the main or accessory building

Land Development Code, Part A-Zoning, Chapter III-Use and Area Districts, Article 3-5 (Central Business District C-1)

H. Sign Requirements

1. Each business establishment may install no more than two attached signs on each visual side of its building to advertise product(s) and/or the name of the firm provided that:
 - (a) Each sign shall not exceed either one-fifth the building's height and one-third the building's length or 50 square feet in area, whichever is greater,
 - (b) No sign shall extend higher than the front of the building.

2. Each business establishment may affix no more than two banners on each visual side of its building which are temporary in nature provided that:
 - (a) Each banner shall not exceed 40 square feet in area,
 - (b) No banner shall be displayed more than 30 days in any 60 day period.
3. Each business may advertise with one temporary sign provided that such sign is removed from view at the end of each business day.
4. Portable signs shall not be permitted.

Land Development Code, Part A-Zoning, Chapter III-Use and Area Districts, Article 3-6 (Highway Commercial District C-2)

L. Sign Requirements

1. Each business establishment may install no more than two attached signs on each visual side of its building to advertise product(s) and/or the name of the firm provided that:
 - (a) Each attached sign shall, not exceed either one-fifth the building's height and one-third the building's length or 50 square feet in area, whichever is greater,
 - (b) No attached sign shall extend higher than the front of the building.
2. Each business establishment may install no more than one detached sign on each visual side of its building to advertise product(s) and/or the name of the firm provided that:
 - (a) Each detached sign shall not exceed 50 square feet in area
 - (b) No detached sign shall extend higher than 50 feet,
 - (c) Signs greater than 50 feet in height may be permitted only by special use upon review by the Planning and Zoning Commission.
3. Each business establishment may affix no more than two banners on each visual side of its building which are temporary in nature provided that:
 - (a) Each banner shall not exceed 40 square feet in area
 - (b) No banner shall be displayed more than 30 days in any 60 day period
4. Each business may advertise with one temporary sign provided that such sign is removed from view at the end of each business day.
5. Each business may advertise with one portable sign provided that such sign is removed from view within 90 days after the initial commencement of business.

Land Development Code, Part A-Zoning, Chapter III-Use and Area Districts, Article 3-7 (Neighborhood Commercial District C-3)

I. Sign Requirements

1. Each business establishment may install one attached sign

per visual side, not exceeding 20 square feet in area to advertise product(s) and/or the name of the firm provided that:

- (a) No sign shall be located within 10 feet of the street right-of-way or of a residential district.
 - (b) No sign shall be illuminated by other than a constant indirect ray, the source of which is not visible from any property line.
 - (c) No sign shall extend higher than the front of the building.
2. Each business establishment may install one detached sign on each visual side of its building to advertise product(s) and/or the name of the firm provided that:
 - (a) Each detached sign shall not exceed 20 square feet in area,
 - (b) No detached sign shall extend higher than the front of the building.
 3. Each business establishment may affix no more than two banners on each visual side of its building which are temporary in nature provided that:
 - (a) Each banner shall not exceed 40 square feet in area,
 - (b) No banner shall be displayed more than 14 days in any 60 day period.
 4. Each business may advertise with one temporary sign provided that such sign is removed from view at the end of each business day.
 5. Each business may advertise with one portable sign provided that such sign is removed from view within 90 days after the initial commencement of business.

Land Development Code, Part A-Zoning, Chapter III-Use and Area Districts, Article 3-8 (Office Commercial District C-4)

22. One attached sign not exceeding 12 square feet in size, advertising businesses or services carried on in the principal structure. Attached signs may be illuminated only by a constant indirect ray, the source of which is not visible from any property line.
23. One detached sign not exceeding 12 square feet in area. The detached sign may not be closer than 10 feet from the right-of-way of any street and the height of any such unattached sign shall not exceed 5 feet from the ground. Detached signs may not be illuminated.
24. Each business establishment may affix no more than one banner on each visual side of its building which is temporary in nature provided that:
 - (a) Each banner shall not exceed 20 square feet in area,
 - (b) No banner shall be displayed more than 7 days in any 60 day period.

Land Development Code, Part A-Zoning, Chapter III-Use and Area Districts, Article 3-9 (Heavy Industrial District I-1)

H. Sign Regulations

1. Each business establishment may install one sign not exceeding 50 square feet in area to advertise a product

or products in the name of the firm provided that:

- (a) No sign shall be located within 10 feet of the street right-of-way or of a residential district.
- (b) No sign shall be illuminated by other than a constant indirect ray, the source of which is not visible from any property line.
- (c) No sign shall extend higher than the front of the building.

Land Development Code, Part A-Zoning, Chapter III-Use and Area Districts, Article 3-10 (Light Industrial District I-2)

I. Sign Regulations

- 1. Each business establishment may install one sign not exceeding 32 square feet in area to advertise a product or products in the name of the firm provided that:
 - (a) No sign shall be located within 10 feet of the street right-of-way or of a residential district.
 - (b) No sign shall be illuminated by other than a constant indirect ray, the source of which is not visible from any property line.
 - (c) No sign shall extend higher than the front of the building.

SECTION II: All ordinances and parts of ordinances in conflict with this ordinance are hereby repealed.

SECTION III: It is ascertained and determined that this ordinance is necessary for the peace, safety and welfare of the inhabitants of the City of Hope and, therefore, this ordinance shall take effect and be in full force from and after its passage and approval.

PASSED AND APPROVED on this 2nd day of November, 1999.

BY: _____
Mayor

City Clerk